

CARIM

Deliverable Report



Report title:	D5.2 “Regularly updated dissemination material”
Nature:	DEC
Dissemination level:	PU
Grant agreement number:	H2020-FTIPilot-2015-1 - 690915
Project acronym:	CARIM
Project title:	Commercialization of a full carbon wheel manufactured with automated high-volume process for the automotive market
Funding scheme:	Fast Track to Innovation
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Project website:	www.carimproject.eu
Responsible partner:	Tüv Süd
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Introduction

In the first six months of the project, the CARIM consortium produced a range of dissemination materials which will be regularly updated as the project progresses.

1. Logo

The CARIM logo was designed in January 2016 and is used on all dissemination material, reports and the project website.

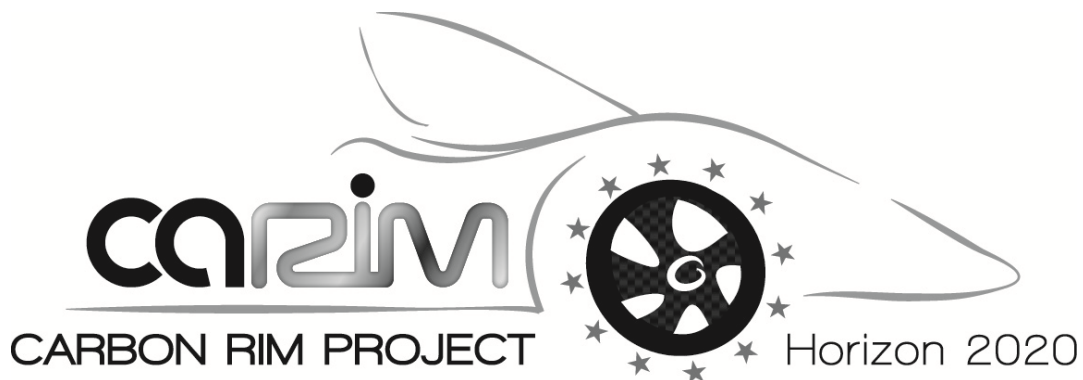


Fig. 1: CARIM logo

2. Project website

The public area of the project website <http://www.carimproject.eu/> has been online since mid-February, including a page covering the progress made each month. This is discussed in detail in D5.1.

3. Press release

A press release was written and disseminated before JEC conference in Paris. It was published in the JEC Composite Magazine (<http://www.jeccomposites.com/news/composites-news/full-carbon-wheel-manufactured-hp-rtm-process>), on Composite World (<http://www.compositesworld.com/news/eu-group-developing-carbon-fiber-wheel-manufactured-with-hp-rtm->) and in the Composite Manufacturing Magazine (<http://compositesmanufacturingmagazine.com/2016/03/eu-group-developing-cfrp-wheel-with-high-pressure-resin-transfer-molding/>), as well as on the websites of the project partners.

4. Flyer

700 flyers have been printed and distributed among the partners for dissemination. These provide information on the motivation for the project, its aims and the role played by each member of the consortium.



Fig. 2: Project flyer

5. CARIM rollup

An eye-catching rollup was created displaying the project logo and referencing the partners and the EU funding. Three rollups were printed for use at the JEC World Composites Show & Conferences 2016, where the project was presented at the booths of project partners RIBA, Fraunhofer ICT and Alpex.



Fig. 3 Use of the project rollup at the JEC World Composites Show & Conferences 2016

6. CARIM poster

Using the same design as the rollup, project posters have been produced and distributed among the partners for use at conferences, trade fairs etc. The CARIM poster was presented at the RIBA booth at the JEC World Composites Show & Conferences 2016.

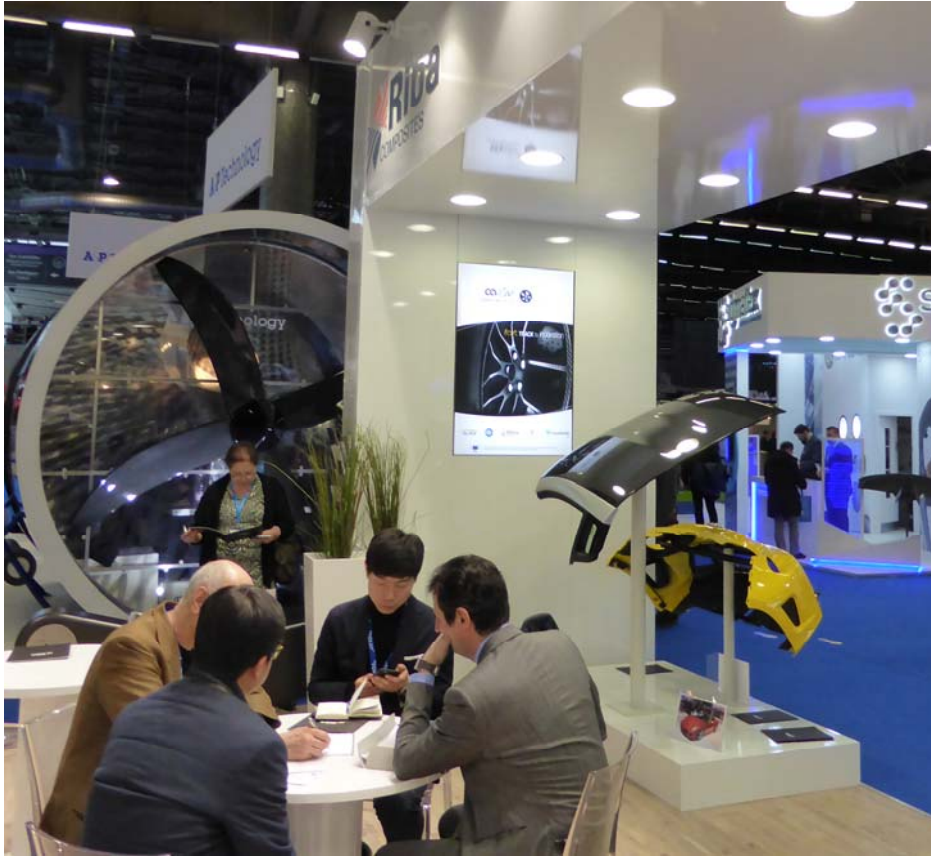


Fig. 4 Use of the CARIM poster at the JEC World Composites Show & Conferences 2016 at the booth of RIBA

7. CARIM notebooks

Finally, 300 CARIM notebooks with the project logo were printed as part of an information and giveaway package for interested contacts at the JEC Conference, future trade fairs and for use at project meeting with internal and external partners.